

## **Mazars gathers its talents for an international event: The Mazariades.**

**The Mazariades will take place this year in Paris, France from 6<sup>th</sup> to 8<sup>th</sup> May 2011 and will gather around 400 Mazarians coming from five continents, representing more than 40 countries in which the Group is present.**

### **The Mazariades' Spirit**

**Mazars, as an international Group<sup>1</sup> showing steady growth, has chosen, a few years ago, to regularly celebrate the talents within the Group, through a dedicated federative event.** *'Each year new countries and new teams are integrated into the Mazars group. We take great care of the human aspect of our development and wish to maintain the closeness between our Mazarians, the company spirit which drives the momentum of Mazars on the 5 continents. Of course we already share our strategies and our ambition with the Mazarians, but this entrepreneurial and human adventure is equally important to Mazars. It's why every two years we unite hundreds of Mazarians for 3 days of discovery and exchange of team spirit, respect of others, of cultural diversity and intellectual curiosity,'* explains **Laurent Choain, Chief Human Resources Officer.**

The Mazariades correspond to the Mazars spirit and the values of the Group; values which guide and nourish the relationships not only at the heart of Mazars, but equally in the day to day dealings of our professionals with their clients.

*'The Mazariades allow the participants to discover the culture of their colleagues who work on the other side of the world and to go beyond the emails they exchange on current projects throughout the year. This reinforces the feeling of belonging within the Group and assists the integration of teams who join the partnership each year. It also embodies the international dimension of Mazars and allows us to see it on a human scale rather than through the figures on our annual report. **The Mazariades are among the highlights of life within the Group,** just as the training seminars organised by Mazars University, or other community events which help people to measure the dynamic and capacity for development within Mazars.'* concludes **Laurent Choain.**

The Mazariades programme of activities? This will be revealed to the participants as the hours go by.

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<sup>1</sup> Mazars realised a growth of 14% during the 2009/2010 financial year and integrated since January 1st, 2011 five new countries: Kenya, Nigeria, Peru, Sweden, and Tajikistan. Find the complete annual report through this link: <http://annualreport.mazars.com/ar/ar20092010/>

### **About Mazars**

**Mazars** is an international organisation specialising in audit, accounting, tax and advisory services. Mazars can rely on the skills of 13,000 professionals in the 61 countries which make up its integrated partnership.

## **The Mazariades** ***A process of several months***

The Mazariades' process is begun well in advance of the actual event.

The 400 Mazarians expected in Paris at the beginning of May have not been 'chosen' by the Group but have been identified by the Executive Committee in each country, as people who have been very involved within the Group's development. For these **400 managers** the Mazariades adventure starts from the moment they receive the email inviting them to sign up to the event, and giving them all the practical information (dates, place, trips...)

Thanks to the **set up of an internal 'Facebook'** dedicated specifically for the Mazariades, all participants have already been able to meet their team, made up of 20 people from all walks of life. The teams have been formed with one simple criteria in mind: diversity! The objective is to **allow each participant to broaden their horizons**, their internal network and make links with new contacts.

Thanks to this forum, the teams can get to know one another and they should have already **agreed on a name for their team**. On their arrival in Paris, the teams will be given t-shirts printed with the Mazariades logo and their chosen team name.

The Mazariades will commence as soon as the participants arrive at the airports in Paris. There, taken under the wing of their team organiser who will be watching over them throughout the 3 days, they will be driven to la Défense for a first afternoon full of events. Saturday will be a long but exciting day for the Mazarians, who will each discover their unique places. They will have to demonstrate astuteness, intelligence and team spirit to be able to face the challenges which await them. There is no doubt that they will save some energy for the festivities planned for Saturday night! After a brief night's sleep, the majority of participants will return to the airport on Sunday and will be able to recount their adventures to their colleagues first thing on Monday morning.

After this exciting weekend, photos and a **'best of' video** will rapidly be available to share as small souvenirs. And to follow the action live, throughout the whole weekend you will be able to find updates and news on the Mazariades on **Facebook ([www.mazariades.net](http://www.mazariades.net))** and **Twitter (@mazarsgroup)**.

### **Press Contact**

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